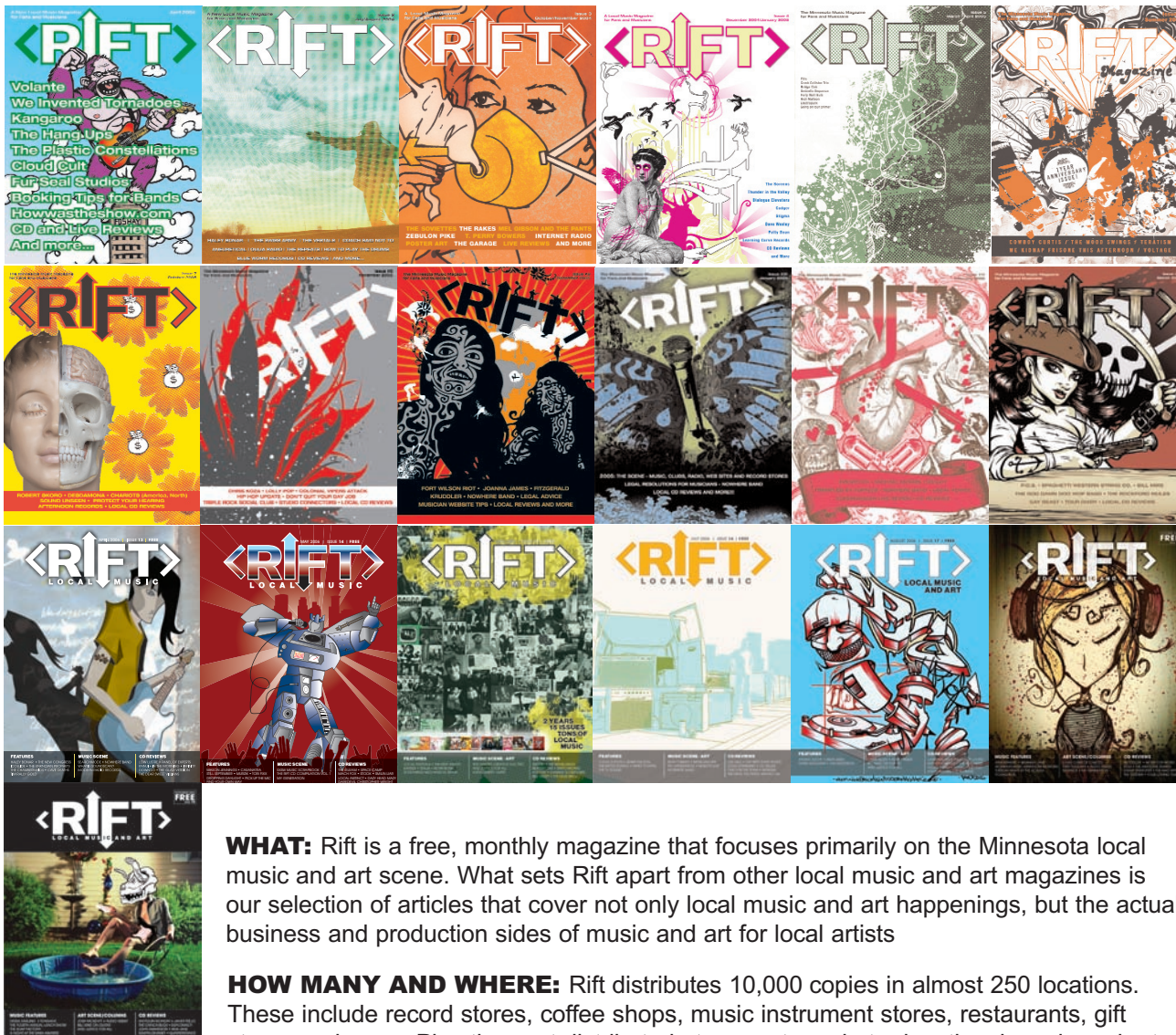


THE MINNESOTA
MUSIC AND ART MAGAZINE
FOR FANS AND ARTISTS



www.riftmagazine.com



WHAT: Rift is a free, monthly magazine that focuses primarily on the Minnesota local music and art scene. What sets Rift apart from other local music and art magazines is our selection of articles that cover not only local music and art happenings, but the actual business and production sides of music and art for local artists

HOW MANY AND WHERE: Rift distributes 10,000 copies in almost 250 locations. These include record stores, coffee shops, music instrument stores, restaurants, gift stores and more. Plus they get distributed at concerts and at educational music and art events.

WHY ADVERTISE IN RIFT?: You should advertise in Rift because it gets in the hands of music and art fans and local artists. Plus your supporting local art which is very cool.

ADVERTISING GUIDE

AD RATES

STANDARD PAGES/BLACK AND WHITE

FREQUENCY	6x	4x	2x	1x	
Full page	\$400	\$435	\$470	\$500	7.75" x 10.25"
Half Page	\$200	\$260	\$270	\$300	7.75" x 5"
Quarter	\$100	\$115	\$135	\$150	3.75" x 5.125"
One Eighth	\$70	\$80	\$90	\$100	3.75" x 2.5"
Directory/Classified Ad	\$25	\$25	\$30	\$30	2.5" x 1.25"

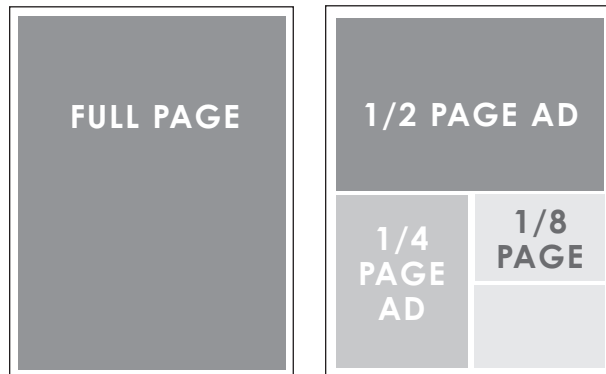
Call For Availability of Full Color Ads and pricing.

SCHEDULE

ISSUE	DEADLINE FOR ADS	STREET DATE
#23 March	02/27/07	03/10/07
#24 April	03/27/07	04/10/07
#25 May	05/01/07	05/10/07
#26 June	05/29/07	06/10/07

AD SPECS/QUESTIONS

Rift can accept Quark, Illustrator, Photoshop and PDF files. If you have any questions about file format or need a template, e-mail rich@riftmagazine.com or call Rich at 612-331-9480 and we'll get you any information you may need.



Starting with Issue #22 All ads include listing on Rift website - featured link and inclusion into the Rift Email Newsletter.

DISTRIBUTION:

St Paul

Hampdeb Co-op
Artist Grind Cafe
Ragstock
My Apple Music
Big V's Bar
Ellis Drum
Hamline St Ctr
Ginko Cafe
Turf Club
American Guitar
Boutique
Cosmics Cafe
Cahoots Cafe
O'Garas
Cadenza Music
Cheapo
Applause
Fine Grind Cafe
St Thomas
Willies Guitars
St Catherines
Brewberries Coffee
Half Price Books
Music Go Round
Bean Factory
Matt's Guitars
Dunn Bros
Macalester
Cafe Con Am
Wild Onion
Caribou
Miss Mkt
Nina's Cafe
Day By Day
Dunn Bros
Shinders
Artist Quarter
Music Tech
Capitol Guitars
Magic Carpet Cafe
Black Dog Cafe
4th St Station
MN Music Cafe
Music Go Round
Library/Dunn Bros
Guitar Center
CD Warehouse
U of M Library
U of M St. Center
Lori's Cafe

NE Mpls

Aveda Campus
Dunn Bros
Aster Cafe
Nye's Polynesian Room
Jitters

Tarracino Cafe
Stone Arch Cafe
Terminal Bar
Mill City Coffee
Grumpy's
Mario's Keller Bar
Mayslacks
Modern Cafe
Matchbox Cafe
Shaw's Bar
Aardvark Records

Diamonds Cafe
Audobon Coffee
Dabble Gifts
EMI
Star Bar
Cheapo

Downtown

Acme Comedy Club
Lee's Liquor Lounge
Bunkers
Ragstock
Montana's Cafe
Moose and Sadies Cafe
Marysburg Coffee
Jazzmines
Pizza Luce
Urban Wildlife
Fine Line
The Quest
Dunn Bros
Grumpy's
Big Brain Comics
Open Book
First Ave
Shinders
Dunn Bros
Dakota Jazz Club
Espresso Royale Cafe
MacPhail
MCC Campus
Joe's Garage
Bar Lucrat
Walker Stage Door
Loring Cafe

Uptown - Hennepin/Lake

Lowry Hill Liquor
5th Element
The Alt
Green Mill
Plan B Cafe
St Sabrinas
Cafe Barbette
CD Warehouse
Ragstock

Everyday People
Uptown Bar
Uptown Theatre
Dunn Bros
Jimmy Johns
Famous Dave's
Cheapo
Ink Lab
Third Stone
Bryant Lake Bowl
Hair Police
Extreme Noise
The Underground
DJ Music Emporium

Uptown - Lyndale

Cafe Tempo
Butter Cafe
Twin Town Guitars
Urban Bean Cafe
Pizza Luce
Lava Lounge
Big Mike's
Tatters
Intermedia Arts
Egg and I
Uptown Tattoo
Bob's Java Hut
CC Club
Treehouse Rec
Encore Music
Muddy Waters
Leaning Tower Pizza
Caffetto
Hum's Liquor
Clown Glass
Xtension Generation

South Mpls - Nicollet

Vital Vinyl
Olive Salon
Nicollet Village Video
Acadia Cafe
Franklin Nicollet Liquor
Electric Fetus
Spyhouse Cafe
MCAD
Little Tijuana's

South Mpls - South

Homestead Pickin' Parlor
Guitar Center
CD Warehouse
Groth Music
Dunn Bros
Malt Shop
Roadrunner Records
Anodyne Cafe

Betsy's Cafe
Know Name Records
Poodle Club
Hexagon Bar
Hymies Records
Big Mike's
Zipp's Liquor
2nd Moon Cafe
Pizza Luce
Seward Cafe
Blue Nile
Seward CO-OP

West Bank

Cabooze/The Joint
Whisky Junction
Triple Rock
5 Corners
400 Bar
Red Sea
KFAI
Viking Bar
Hard Times Cafe
North Country Co-op
Augsburg College
Rarig Center Uof M
Radio K
Ferguson Hall

Dinkytown

Leaning Tower Of Pizza
Big Mike's
Stub and Herb's
Noodles and Co
Espresso Royale
Profile Music
Dinkydome
CD Warehouse
Purple Onion
Everyday People
Homegrown Glass
Kitty Kat Club
Dinkytown
The Podium
Dinkytown
Liquor/Subway
Espresso Royale
Know Name Records
The Steak Knife
KQRS
Totally High Creations
The Varsity Theatre

also distributed in
Fargo/Moorhead, Duluth,
Winona, St. Cloud and
LaCrosse, WI.